

Somerset Waste Action – Get the Green Routine to help your community

Saturday 29 September 2012

The Canalside, Marsh Lane, Bridgwater, Somerset TA6 6LQ



Green Routine

Your group already makes a difference in your community. If you want to do more – from helping people save cash to getting everyone a bit greener – Somerset Waste Partnership wants to help.

Green Routine is a year-long campaign with themed months in 2013, in which community groups can contribute as little or as much as they like. The aim is to help people in Somerset minimise waste, save money and have fun developing positive habits with long-term benefits, from grow-your-own to make-do-and-mend, smarter shopping to better use of food.

Get involved and see the benefits

To promote the campaign, Somerset Waste Partnership is making resources available to the county's charities, clubs and community groups, including a free conference.

This waste prevention conference offers inspiration and information on Green Routine so you can discuss how your group can get involved. Many local organisations will come together to share waste-reduction ideas and experiences, through avoidance, reuse and repair.

At the conference you will:

- Discover free resources on offer to tackle waste and save money
- Tap into communication tools for reduction, reuse, and repair
- Learn about successful waste prevention schemes
- Share waste cutting experiences and ideas



Whether you are an environmental group, involved in helping others, or just looking for interesting projects with a local benefit, this free conference is for you.

A Green Routine for your community

In saving waste, Green Routine can help families save money, develop individuals' skills and confidence, offer fun and education, and unite communities in important common goals at little or no cost.

Any community group can benefit from attending our free waste prevention conference, whether it is involved directly in environmental issues, helps vulnerable or low income families, or is focussed on youth, disabled people, seniors, women, faith, ethnic minorities, community service or tenants.



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Full programme details are given below. Remember to check out the breakout session options. Please book early to avoid disappointment. We look forward to hearing from you.

- 09.30 Registration** with tea and coffee
 - 10:00 Welcome and benefits for your community**
Steve Read, Managing Director of Somerset Waste Partnership
 - 10:10 Keynote: How to encourage waste prevention - learning lessons from UK projects and research to achieve behaviour change**
Jayne Cox, Director, Brook Lyndhurst
Project director on groundbreaking waste-related studies for Defra and WRAP
 - 10:30 Question and answer session**
 - 10:35 Love Food Hate Waste**
Marlene Taylor, Local Partnership Advisor, WRAP (national not-for-profit organisation working to recycle more and waste less)
 - 10:45 Promoting practical waste prevention at home**
Tracey Wright, local author, columnist and broadcaster on sustainable living
 - 10:55 Question and answer session**
 - 11:00** Tea and coffee break
 - 11:30 Breakout Session 1** choose from three options (see over)
 - 12:05** Move to next session
 - 12:10 Breakout Session 2** choose from three options (see over)
 - 12:45 Getting involved – bringing Green Routine to your community**
David Mansell, Strategy & Communication Team Leader, Somerset Waste Partnership
 - 13:00 Lunch and networking**
 - 14:00 Close**
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Breakout session options (delegates choose two of the following)

Option 1: Engaging your community in behaviour change

Explore ways to engage your community in behaviour change and use low cost communication tools to reach a wider audience. This session includes a workshop element to identify communication tools to help your organisation participate in Green Routine 2013, and encourage your members to share top tips, take part in fun activities and tackle simple challenges that can make a big difference.

Jayne Cox, Director, Brook Lyndhurst; Somerset Waste Partnership's Nick Cater, Senior Communications Officer, and Beth Prince, Strategy Officer.

Option 2: Bringing Love Food Hate Waste to your community

Wasting food costs the average family with children £680 a year. Find out how to help people save food and money by running a successful Love Food Hate Waste campaign in your community, and about all the free practical tools and training available to help you.

Marlene Taylor, WRAP (Waste Resources Action Programme)

Option 3: Somerset Showcase brings together a wealth of waste prevention activity already happening in Somerset in a series of mini-presentations.

Join representatives from, Carymoor Environmental Trust, Somerset's Compost Champions scheme, community radio, local furniture reuse groups, a local cycle repair (youth training) project, and transition towns and environmental groups.

Share your group's experience

We would like you to share any waste prevention experience or initiatives by your group at the conference. Either supply us with a poster, or provide text for us to create a poster for you. Already have a display? Book a free space.

And Somerset Waste Partnership is inviting organisations active or interested in waste prevention in Somerset to feature in a useful directory. This will be made available online for free download for a limited time following the conference.

Get in touch - either through online registration or contact us direct - and tell us how we can help you share your experience.

PS: Pass it on!

If you think this information will be of interest to colleagues in your organisation or to other Somerset groups, please pass on this invitation.

How to register

Somerset Waste Partnership wants to give as many Somerset community groups as possible the chance to attend this fantastic event so registration is free.

However, we reserve the right to charge £5 for non-attendance or cancellation at less than 10 days notice. You may send an alternative delegate if you are unable to attend at short notice.

Please book early to avoid disappointment. Spaces are allocated first come, first served.

[Click here for online registration.](#) If you are unable to use the online registration form, please contact Somerset Waste Partnership (contact details below).

Getting there

There is a free cycle rack and car park on site.

By car: [Click here for directions by car.](#) The Canalside is well sign-posted from A38.

By train: The Canalside is about a two-mile walk, ride or taxi trip from Bridgwater railway station.

Other options: [Traveline South West Journey Planner](#) or [Transport Direct travel planning.](#)

Dietary requirements

Vegetarian options will be provided. Please inform us of any other dietary requirements using the online registration form or by contacting Somerset Waste Partnership.

Disability access requirements and equal opportunities

Somerset Waste Partnership is committed to equal opportunities and has chosen a venue identified as having suitable access; however, to ensure all delegates can participate fully please let us know about any requirement that you may have. You can do this in the online registration form or by contacting Somerset Waste Partnership direct.

If you need this information in large print, Braille, audio or another language please contact us.



Somerset Waste Partnership

Somerset Waste Partnership manages waste and recycling on behalf of Mendip, Sedgemoor, South Somerset and West Somerset District Councils, Taunton Deane Borough Council and Somerset County Council.



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