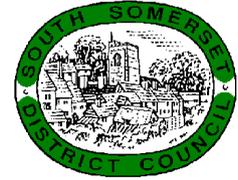




Area East Bulletin



Website: <http://www.southsomerset.gov.uk/communities/area-working/our-work-in-area-east>

- 1. The Balsam Centre – Healthy Living & Children’s Centre**
- 2. LEADER Programme – Help us to secure this funding programme in our area**
- 3. South Somerset Market Towns App – Feedback wanted**
- 4. Support Your Local Street Markets**

1. The Balsam Centre – Healthy Living & Children’s Centre

Make sure that your community knows about the wide range of activities on offer! The Balsam Centre’s latest newsletter can be found using the following link: http://balsamcentre.org.uk/assets/downloads/June14_BalsamCentreNewsletterspreads.pdf or go to their website: www.balsamcentre.org.uk which will take you to their home page where the link is on the left. A new creative writing group session, held 1:30-3:00 pm on Thursdays, is looking for a few more members. Contact: Sue Place tel: 01963 31842 or email: sueplace@balsamcentre.org.uk.

2. LEADER Programme – Help us to secure this funding programme in our area

The Heart of Wessex Local Action Group (LAG) is a partnership aiming to deliver sustainable economic growth and jobs in this area. Partners include the Cranborne Chase Area of Outstanding Natural Beauty (AONB), South Somerset District Council, Wiltshire Council, Frome Town Council and Wincanton Community Venture is the current Accountable Body. Funding is delivered as part of the Rural Development Programme for England (RDPE) through Defra.

We are bidding for the next round of funding 2015–2020, which is focused on economic growth and jobs. The National priorities are:

- tourism
- micro and small businesses
- food and drink
- farming and farm diversification
- forestry
- culture and heritage
- skills and training

70% of projects must directly support the rural economy creating jobs and developing micro and small sized rural businesses. The remaining 30% must demonstrate that they are contributing to improving the local rural economy by, for example, increasing visitors to a particular area or providing an essential rural service.

Come to one of the business & community engagement events, which start at 6:30 pm, to help us prepare the best possible case for attracting this funding programme to our area:

- Tuesday 15 July 2014 – Market House, Castle Cary
- Wednesday 16 July 2014 – Churchfield, Wincanton

There is also a Forestry & Woodfuel consultation meeting being held on Friday 25 July 2014, 2:00-4:00 pm at the Discovery Centre, Stourhead National Trust. Alert anyone who is involved in this type of business to attend.

Full details on the business & community engagement events and where the money comes from, what it can be spent on, etc. are on the website: <http://heartofwessex.co.uk>. Contact Sarah Dyke-Bracher, Programme Manager, on telephone no: 07826 907361 or email: sarah@heartofwessex.co.uk.

3. South Somerset Market Towns App – Feedback wanted

The App: We are currently working alongside our local town rep volunteers and Tutor Pro, the developer, to perfect and raise the profile of the app and its uses. The interactive, innovative and exciting guide features 9 market towns in South Somerset: Bruton, Castle Cary & Wincanton and also Chard, Crewkerne, Ilminster, Martock, Somerton & Langport.



Can you help? Support us with this project by downloading our free app and giving us some feedback, however big or small, positive or negative; your comments are invaluable to us and will really help in the development process of the app.

All you have to do is: using your tablet or smartphone, go to www.townguideapps.com search for 'South Somerset Market Towns' under the 'Your Town' tab and download the app. Alternatively type any one of the 9 towns listed above in your App Store and download the app. Once you've downloaded the app please let us know what you think by contacting: Kerri Bruce, MTIG Marketing Intern/SS Market Towns App, tel: 01935 462247 email: kerri.bruce@southsomerset.gov.uk. Go on, download the app, it's ready and waiting and we need you!

4. Support Your local Street Markets

Castle Cary:

Since March there has been a weekly market in Castle Cary organised by the Town Council. The market, which offers a range of goods and local produce, is located around the recently renovated Market House; it operates all year round on a Tuesday from 9:00am until 2:00pm. For further information please contact: Clerk to Castle Cary Town Council on tel: 01963 359631 email: castlecary.town@btconnect.com

Wincanton:

After running 3 pilot markets last autumn, Wincanton Town Team launched its regular Sunday Market in May with over 25 stalls offering a good mix of produce, crafts and everyday basics. The market, which was implemented as a result of and with support of the Portas initiative, takes place in the High Street on the 3rd Sunday of the month, from 10:00am until 3:00pm. (The next market is on 20 July). For further information please contact the Town Team via email: market@wincantontownteam.co.uk

The markets in both towns benefit from free car parking secured by the relevant Town Council.